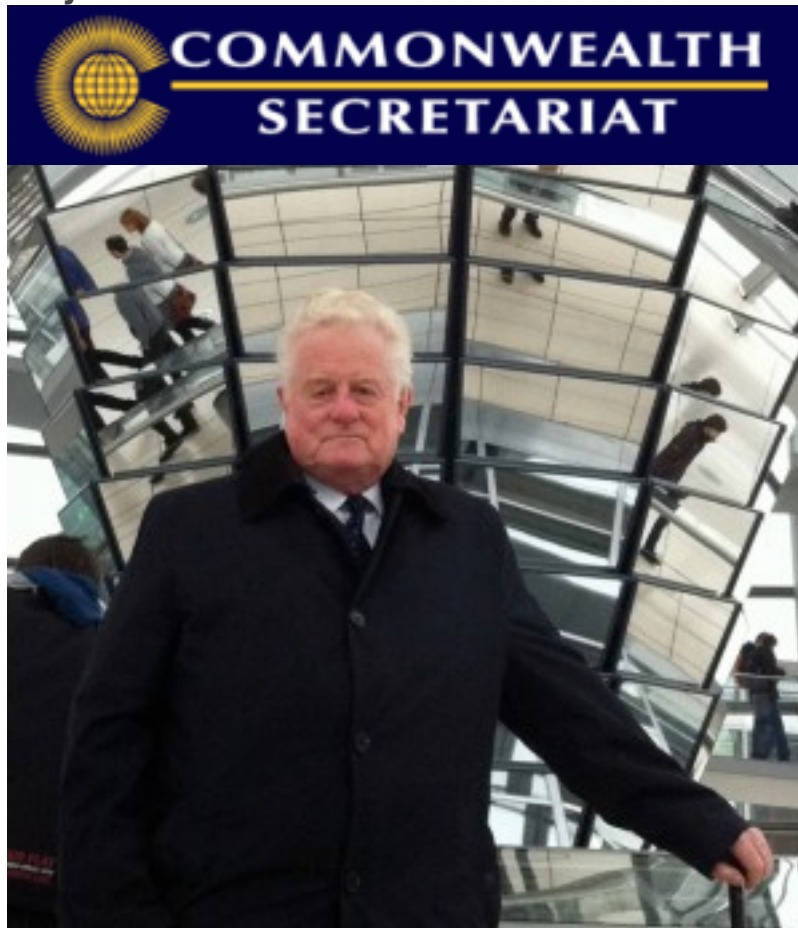


## ZELFO® ‘ON TOUR’ – TREVOR DEAN PRESENTS AT THE GLOBAL NATURAL FIBRE FORUM.

July 2012



The potential of Zelfo fibre solutions is beginning to resonate on a truly international scale. Over the past months Trevor Dean, Zelfo Technology's Technical Director has been invited to speak at key 'think tank' meetings including the [Global Natural Fibre Forum \(GNFF\) symposium](#) whose very existence signalise that global consciousness regarding the need for alternatives to oil based materials is rising.

The GNFF aims to become a global knowledge platform and facilitate the building of a better ecosystem for production, processing and use of natural fibres. It is a network across the globe of producers, retailers, researchers, designers, artisans, cooperatives, self-help groups, suppliers, financiers and organizations.

To these ends experts and delegates from 19 African countries gathered in Port Elizabeth, South Africa, from 3 to 10 March 2012 to discuss ways of boosting natural fibre production in a bid to tackle rural poverty. The [Commonwealth Secretariat](#) in partnership with the [Council for Scientific](#)

[and Industrial Research \(CSIR\)](#) and South African natural fibre stakeholders organised the first ever [Global Natural Fibre Forum \(GNFF\) symposium](#). Trevor Dean presented a discussion paper covering the development of natural fibres for industrial applications and, in particular, the Zelfo process for re-engineering lingo-cellulosic materials in order to widen their applications as potential replacements for oil-based products. Cooperation between Zelfo Technology and both private and government organisations in the African region was high on the agenda for the conference attendees. As a life long disciple of the 'non wood fibre cause' Trevor Dean commented, "It gives me great pleasure to demonstrate that these countries are sitting on tomorrows oil".

Following on from the initial symposium, in June, Trevor Dean was invited to the inaugural GNFF meeting in Kingston, Jamaica, which established the Caribbean Chapter. He continues to be in demand with requests coming from developing nations the world over.