

ZELFO TECHNOLOGY AT INNOTRANS 2012

August 2012

Zelfo Technology will be exhibiting at Innotrans 2012 (International Trade fair for Transport Technology Innovative Components, Vehicles & Systems) in Berlin, Germany. Zelfo products will be shown as part of a special exhibition organised by IDZ (Internationales Design Zentrum Berlin e.V.)



IDZ Internationales
Design Zentrum Berlin

The IDZ exhibition will feature leading edge materials for transportation. Zelfo in particular will demonstrate their sustainable high density hemp composite along with lighter density composites which draw much attention from transportation designers looking to lighten the load of their products without compromising on strength.

IDZ is a leading think tank for design innovation and is headquartered in Berlin, Germany. Sustainability is high on the agenda for IDZ evident in their recent assessment on the subject:

“Business are confronted with a mature generation of consumers, with newly-formed demands, and for whom sustainability anchored in production planning and product programs, integrated product policy and a trustworthy corporate ethic represent a clear and viable purchasing point, just as low prices once did.”

For more information visit:-

INNOTRANS <http://www.innotrans.de/en/>

IDZ <http://www.idz.de/en/sites/index.html>

Exhibition dates: 18th to 21st September 2012